

10th January, 2013

Schoolgirl Names 38,750m2 Warehouse

Further to Vantec's competition throughout the local schools in an attempt to find a new name for our brand new Turbine Warehouse, we have chosen 'Hachinosu', which is Japanese for 'beehive'.



The name was suggested by a Year 7 student from Biddick School Sports College. The reason given for the name was: 'The name represents the building being the hub of activity in which the workers create things that are useful to themselves and others. The workers represent the bees, demonstrating efficiency and co-operation in their endeavour. Each with their own responsibilities, they are successful when working as a whole. It also helps us remember that the warehouse is environmentally attentive and works in harmony with

the world like the bees in their hive.'

Many other fantastic entries were made and the decision, finalised by the Managing Director, was not an easy one. The winner will receive an iPad, along with a cash prize for their school, and an invitation to the warehouse itself to collect her prize. Also present at the event will be the runner up of the competition, and the joint winners of the Daruma Doll design competition.

We look forward to meeting them all!